

# Ask Alabama Poll Results

www.askalabama.org



## 18. Do you think the next 12 months or so will be a good time or a bad time to buy a car?

| CATEGORY                  | PERCENT OF SAMPLE | COUNT | GOOD TIME | BAD TIME | UNSURE/ REFUSED |
|---------------------------|-------------------|-------|-----------|----------|-----------------|
| Total Sample              | 100%              | 639   | 60%       | 34       | 6               |
| <b>REGION</b>             |                   |       |           |          |                 |
| North Central             | 40%               | 256   | 62%       | 33       | 5               |
| North                     | 20%               | 128   | 62%       | 34       | 4               |
| South West                | 15%               | 93    | 57%       | 39       | 4               |
| Central                   | 14%               | 91    | 64%       | 26       | 10              |
| South East                | 11%               | 71    | 46%       | 38       | 16              |
| <b>AGE GROUP</b>          |                   |       |           |          |                 |
| 18-34                     | 30%               | 191   | 61%       | 32       | 7               |
| 35-54                     | 36%               | 230   | 58%       | 39       | 3               |
| 55 or Over                | 33%               | 211   | 61%       | 30       | 10              |
| <b>GENDER</b>             |                   |       |           |          |                 |
| Female                    | 48%               | 305   | 55%       | 38       | 7               |
| Male                      | 52%               | 331   | 64%       | 29       | 7               |
| <b>RACE/ ETHNICITY</b>    |                   |       |           |          |                 |
| Black/ African-American   | 26%               | 165   | 58%       | 35       | 7               |
| White or Anglo            | 70%               | 447   | 61%       | 33       | 6               |
| Other                     | 4%                | 23    | 52%       | 39       | 9               |
| <b>GEOGRAPHIC AREA</b>    |                   |       |           |          |                 |
| Urban                     | 23%               | 147   | 65%       | 32       | 3               |
| Suburban                  | 48%               | 310   | 58%       | 35       | 6               |
| Rural                     | 29%               | 183   | 58%       | 31       | 10              |
| <b>EDUCATION</b>          |                   |       |           |          |                 |
| Some High School          | 10%               | 62    | 34%       | 55       | 11              |
| Graduated High School     | 29%               | 186   | 52%       | 39       | 10              |
| Some College              | 27%               | 170   | 67%       | 30       | 3               |
| Graduated College         | 24%               | 152   | 74%       | 22       | 4               |
| Graduate School           | 10%               | 64    | 61%       | 33       | 6               |
| <b>INCOME</b>             |                   |       |           |          |                 |
| \$30,000 or Less          | 22%               | 142   | 45%       | 45       | 10              |
| \$30,001-\$50,000         | 19%               | 120   | 53%       | 39       | 8               |
| \$50,001-\$70,000         | 13%               | 82    | 67%       | 28       | 5               |
| \$70,001-\$100,000        | 15%               | 94    | 68%       | 29       | 3               |
| More Than \$100,000       | 15%               | 93    | 78%       | 20       | 1               |
| <b>POLITICAL IDEOLOGY</b> |                   |       |           |          |                 |
| Conservative              | 55%               | 352   | 63%       | 32       | 6               |
| Moderate                  | 25%               | 159   | 64%       | 31       | 6               |
| Liberal                   | 16%               | 104   | 52%       | 41       | 7               |
| Unsure                    | 4%                | 23    | 26%       | 43       | 30              |